

Date: 28 May 2024

To whom it may concern,

REFERENCE: EXPOSURE MARKETING

It is my pleasure to recommend Exposure Marketing for their outstanding involvement in the organization of the **Sustainable Infrastructure Development Symposium for South Africa (SIDSSA) 2024**.

As the designated Event Implementation Partner for Infrastructure South Africa (ISA), AAXO entrusted Exposure Marketing with key digital marketing, media campaigns, and targeted outreach responsibilities for this prestigious event, held at Century City in Cape Town from 17-19 March 2024.

Exposure Marketing proved to be an invaluable partner in the success of SIDSSA 2024, bringing their expertise and innovative strategies to the forefront. Their comprehensive approach greatly enhanced the visibility and engagement of our event.


I had the privilege of working closely with the team at Exposure Marketing and was impressed by their professionalism, dedication, and exceptional results. Their meticulous planning, attention to detail, and proactive problem-solving ensured the smooth execution of their responsibilities.

They demonstrated exceptional organizational skills, successfully managing multiple tasks and coordinating with various key stakeholders. From handling logistics and vendor relationships to overseeing on-site operations, Exposure Marketing's contributions were crucial in delivering a flawless event. Equally impressive was their commitment to delivering excellence and ensuring client satisfaction.

They took the time to understand our objectives and tailored their strategies to meet our specific needs. Their responsiveness, flexibility, and willingness to go above and beyond were evident throughout our partnership.

It is without hesitation that I highly recommend Exposure Marketing for their exceptional services and professionalism. Working with them was an absolute pleasure, and I have no doubt that they will continue to deliver outstanding results for their clients.

Sincerely,



Devi Paulsen-Abbott
Chair AAXO

E: devi@aaxo.co.za M: 083-450-888